

# "What Home Means to Me"

# Poster Contest

National Association of Housing and Redevelopment Officials • Housing America Campaign

## GRHC "What Home Means to Me" 2025 Poster Contest: Entry Rules

### ENTRY DEADLINE: MARCH 13, 2025

#### Poster Rules:

- Theme: "What Home Means to Me"
- Size: Posters must be at least 8.5" x 11" paper size (letter size) and must be horizontally oriented (landscape) to be considered for national judging. Larger posters will be accepted, up to 22" x 28". National winners will be featured in a 2026 "What Home Means to Me" calendar.
- Media: Contestant may use any art media (marker, crayon, paint, collage, textiles, etc.), but please consider that posters will need to be packaged, mailed and reproduced.
- Contestants must complete and sign an Artist Information Form making their entry the property of the National Association of Housing & Redevelopment Officials (NAHRO) and permitting duplication and publication of their poster; the form also gives NAHRO permission to publish a photograph of the artist in print and digital media. NAHRO is the National Association of Housing & Redevelopment Officials, a membership organization representing more than 26,000 housing and community development providers nationwide.
- Contestants must complete a contest Essay Form that includes a short written paragraph about what inspired their poster design—what is your poster about and why are the pictures it contains important to you?
- All required forms are available online at [www.grhousing.org/pdf/poster-contest.pdf](http://www.grhousing.org/pdf/poster-contest.pdf), or email: [jsmith@grhousing.org](mailto:jsmith@grhousing.org).
- The Artist Information Form and Essay Form should be secured to the back of the entry.
- Mail or bring your entry to the Grand Rapids Housing Commission (GRHC) administrative office. Office hours are Monday-Thursday 8:00 a.m.-5:00 p.m. and Friday 8:00 a.m.-12:00 p.m. The administrative office address is:  
Grand Rapids Housing Commission  
1420 Fuller Ave. SE  
Grand Rapids, MI 49507

Alternatively, contact GRHC Resident Services to drop your poster and forms off at the Campau Commons Community Center or the Bobbie Butler Community Center at Creston Plaza:

**Resident Services contact: Gregory Mason, phone: 616-235-2646, ext. 1801; email: [gregory.mason@grhousing.org](mailto:gregory.mason@grhousing.org)**

**Hope Community residents can contact Latasha Maberry, phone: 616-235-2893, ext. 1703,  
to arrange to drop off their poster**

#### Eligibility and Selection Categories:

The "What Home Means to Me" poster contest is open to children in grades K-12 residing in affordable housing assisted directly or supported under community development, as well as children in grades K-12 whose family participates in an affordable housing program administered by a NAHRO member authority. The GRHC's local competition is open exclusively to residents of GRHC housing programs.

Poster entry must be created by only one person. Entries created by two or more people will not be accepted.

#### Age Categories:

Elementary - Kindergarten (K) to 5th grade

Middle - 6th to 8th grade

High - 9th to 12th grade

#### GRHC, State and Regional Council Competitions

The GRHC will evaluate entries submitted by our residents and will award one \$25 gift card in each contest age category. All entries submitted to the GRHC will be sent on to the Michigan Chapter of NAHRO for judging at the state level. State winners will be sent on to a regional competition and three regional winners (one from each age category) will be sent to the national NAHRO competition in Washington, DC.

#### National Competition

Thirteen national contest winners will be selected by a panel of judges to be assembled by National NAHRO staff. National winners will be officially announced during "Housing America Month" in October. Winners will be selected based on how well the artwork uses the "What Home Means to Me" theme. All eight NAHRO regions will be represented in a 2026 "What Home Means to Me" calendar that features the winners' poster art.

National prizes: Twelve national winners will each receive a cash prize. The national Grand Prize winner, whose art is also featured on the 2026 NAHRO catalog cover, will receive cash and a trip with a family member to NAHRO's conference in Washington, D.C.



**ARTIST INFORMATION FORM**

Artist Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_ MI \_\_\_\_\_  
Street Address City State ZIP Code

Name of Parent or Guardian \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

**Age Category**

What is the artist's grade level? *(Check one)*

- Elementary School (K-5)       Middle School (6-8)       High School (9-12)

**By signing below, I certify that:**

- I have provided true information to the best of my knowledge.
- I understand and agree that upon submission, the artist's poster and essay will become the sole property of the National Association of Housing and Redevelopment Officials (NAHRO). NAHRO shall have exclusive and full rights to edit, alter, copy, exhibit, publish, or distribute the poster and essay for any lawful purpose and may retain the original documents.
- I grant NAHRO permission to use the artist's likeness in a photograph, video, or other digital media in any and all of its publications, including web-based publications, without payment or other consideration in connection with the What Home Means to Me Poster Contest.
- I additionally waive any right to inspect or approve the finished product wherein the artist's likeness, poster or essay appears and any right to royalties or other compensation arising or related to the use of the photo, poster or essay.

Artist Signature \_\_\_\_\_ Date \_\_\_\_\_

Parent/Guardian Signature \_\_\_\_\_ Date \_\_\_\_\_



## ESSAY

Please write a short paragraph (100 word or less) explaining **What Home Means to You:**